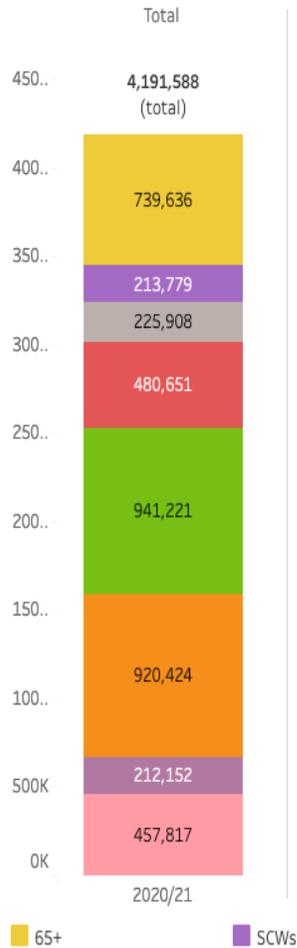


Flu immunisation - 2020/21

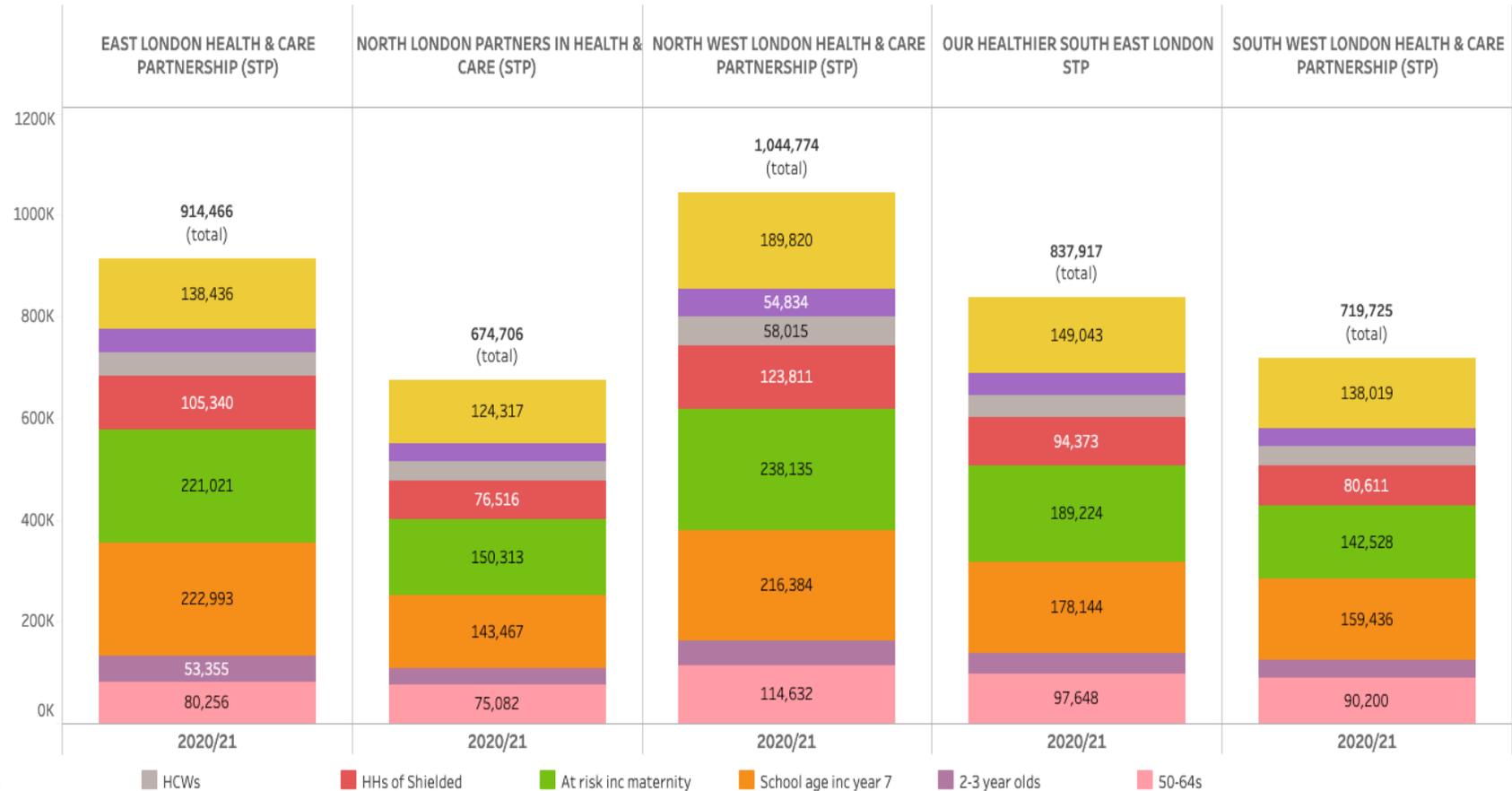
Bromley Health and Well Being Board
24th September 2020

- Because of the risk of flu and COVID-19 viruses co-circulating this winter, the flu immunisation programme will be essential to protecting vulnerable people and supporting the resilience of the health and care system.
- Providers will be focusing on achieving maximum uptake of the flu vaccine in existing eligible groups, as they are most at risk from flu, or in the case of children, transmission to other members of the community.
- The programme will be extended this year to include household contacts of those on the NHS Shielded Patient List; children of school Year 7; and health and social care workers employed through Direct Payment and/or Personal Health Budgets. The aim will also be to further extend the vaccine programme in November and December to include the 50-64 year old age group, and will be subject to vaccine supply.
- The extension of the programme, and heightened awareness of the risks of infection with both Covid-19 and flu, is likely to lead to higher demand, so further planning and preparation is necessary to ensure sufficient vaccination capacity is in place to deliver the programme. Provision of flu vaccination clinics and appointments will be affected by PHE social distancing and infection control guidance so providers will need to consider alternative delivery models that protect staff and patients
- We need to ensure equitable uptake of the flu vaccine so providers need to have robust plans in place for tackling health inequalities for all underserved groups to ensure equality of access.
- **This plan outlines the actions that borough teams and central SEL teams will be undertaking to ensure the maximum impact of their usual flu campaigns and programmes of work and achievement of this year's stretch targets., as well as some additional actions that will help to improve take up of the vaccine.**

Vaccination numbers by STP

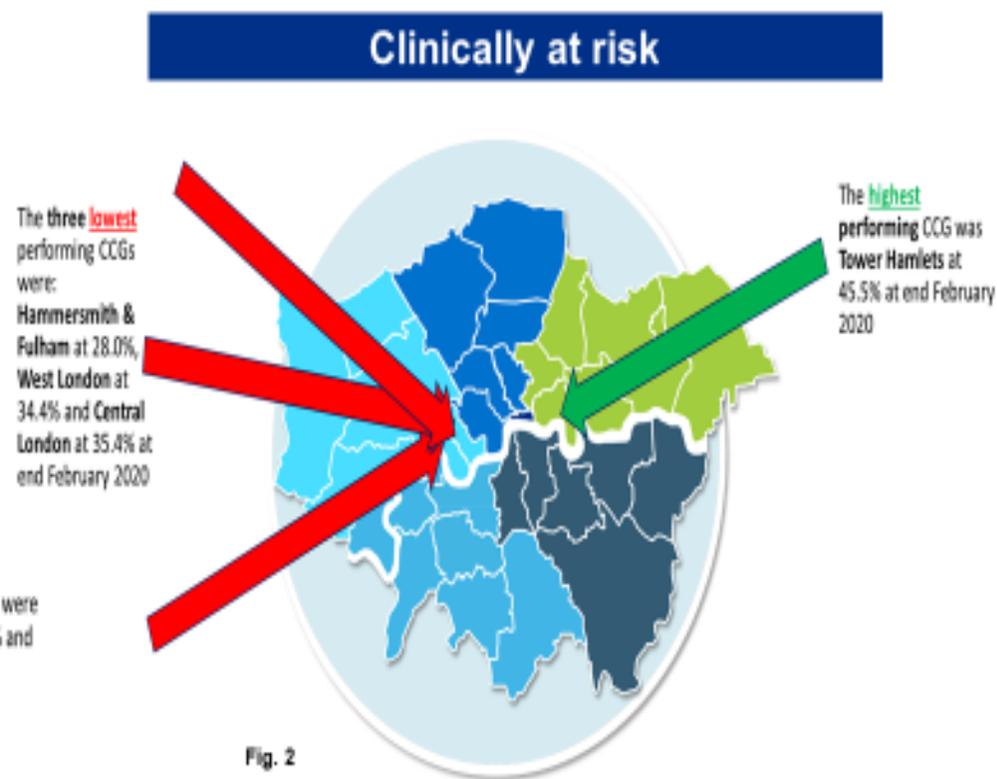
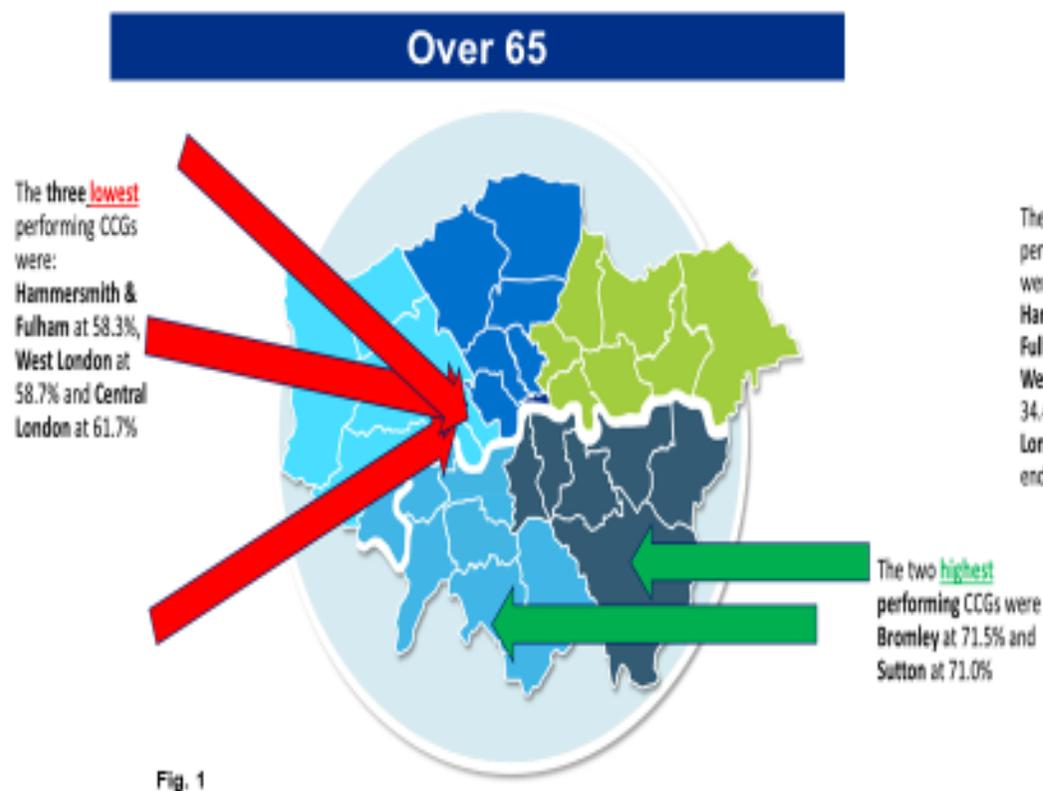


Expected Flu Vaccinations (2020/21) per cohort by STP for London



When it comes to meeting flu vaccine targets, **London performs below national averages** and is at the bottom of the regions, the special demographics of London has meant that it has historically not achieved these targets and experience vast health inequalities.

The below heat maps illustrate the highest and lowest performing CCGs in relation to under 65 and clinically at risk.



What works.....?

Proactive call/recall systems

- Evidence from Southern Hemisphere – social distancing & infection control meant offering additional clinics in gazebos, church halls, car parks
- The pre-appointment call is helping to reduce vaccine hesitancy

Advanced Planning! - The season can be broadly categorised into three sections:

- First third (around weeks 1-7): *'acceleration'* – fastest growth in uptake
- Second third (around weeks 8-14): *'deceleration'* – growth in uptake tends to slow
- Final third (around weeks 15-21): *'maintenance'* – most practices who go on to meet the target will have already done so

The gap in uptake between practices who go on to meet the target and those who do not appears early in the season

- Practices which do not perform well early in the season are unlikely to go on to reach the target by the end of the season

But, there is variation between cohorts:

- Uptake is highest in the 65 and over cohort and peaks sooner
- The performance gap is highest in the pregnant women cohort
- The under 65 at risk cohort shows the most potential for a late-stage increase in uptake
- These differences between cohorts could be explained by behavioural factors (i.e. cohorts presenting at different times in the season)

Actions to support all SEL boroughs (1 of 2)

Priority area	Objective	Deadline
Communications	A comprehensive SEL comms plan is being developed which will include messages to the public and hard to reach groups	11 September 2020
	Regular bulletins and messages will be sent out to primary care	On-going
	Fortnightly flu lead meetings in the diary to ensure flow of information	On-going
Vaccine supply	Providers will be encouraged to order sufficient supplies of vaccine and a commitment to underwrite vaccine returns is in place and communicated out to practices. We are working with the LPC to see if this scheme can be expanded to community pharmacies.	On-going
	Providers are strongly encouraged to share vaccines where there are shortages, each borough lead will be the co-ordination point. Operating process for transfer of vaccine between providers has been issued	On-going
	Extra storage for additional vaccine supplies is being arranged with local hospital providers	30 September 2020
	Link with NHS E on the central vaccine supply for enhanced programme. Additional central stocks are expected to be available in November (above the stock required for additional age groups)	September 2020
Monitoring performance	SEL and boroughs actively working on a dashboard to monitor progress against plans and vaccination rates	18 September 2020
	Regular performance reports which will provide borough and practice performance will be produced throughout the season	Weekly from 5 October 2020
	SEL performance monitoring and reporting	On-going

Actions to support all SEL boroughs (2 of 2)

Priority area	Objective	Deadline
Workforce	SEL will explore the potential of freeing up the CCG's clinical staff to support the flu programme	30 September 2020
	De-prioritisation of certain commissioned primary care services being considered to free up capacity in primary care to focus on the flu season	30 September 2020
	Proposals are being reviewed for standing-up an enhanced integrated co-ordinating team for flu imms, covid-19 vaccine and Coronavirus testing team for SEL	30 September 2020
Alternative sites	A plan for using alternative sites (mass vaccination arrangements to ramp up delivery is being developed with the CCG's director of finance and the regional team. Mass vaccination location operating procedure complied	30 September 2020
Infection prevention and control	The CCG will continue to circulate guidance, as required, to practices	On-going
	The CCG IPC team will continue to support primary care and CCG flu leads with any queries or issues	On-going

- Each borough has set up a flu group to oversee the planning and delivery of the 2020/21 programme.
- The table below provides the breadth of representation on each borough flu group.

	Bexley	Bromley	Greenwich	Lambeth	Lewisham	Southwark
Commissioners	Yes including CL	Yes	Yes	Yes including CL	Yes	Yes including CL
Comms	Yes	-	-	Yes	-	Yes
Primary care	Feds and practice manager	PCNs, Feds and practice managers	PCNs	Clinical cabinet, locality, Feds & PMs	Yes	PCNs, PMs and practice nurses
Meds op	Yes	-	-	Yes	Yes	Yes
Community pharm	Yes	-	-	-	-	-
Public health	Yes	Yes	-	Yes	Yes	-
Council	Yes	-	Yes	-	-	Yes
Acute provider	-	-	Yes	-	-	-
Community provider	Yes	-	-	-	-	-
LMC	-	-	-	Yes	-	-
NHSE/I	Yes	-	-	-	Yes	-
Other	-	-	Fire service	-	School nursing and maternity	-

Bromley High Level Action Plan

Priority area	Objective	Deadline
Operations and contracting	Three practices have signed the SLA to provide unregistered service	Complete
	SLAs have been shared with the federations and the local authority and both will be followed up	2 September 2020
	Increased PMS premium for flu and imms which gives a further financial incentive for practices to achieve national uptake	September 2020
	Bromley healthcare community district nursing are proving housebound flu vaccinations on behalf of practices under NHSE SLA	On-going
Communications	Update on flu delivery at practice managers forum	From 2 July 2020
	Sharing best practice amongst practices in weekly GP bulletin	On-going
	Dedicated flu section in local Bromley primary care bulletin (comes out every Friday)	On-going
Vaccine supply	Majority of practices have ordered additional vaccines for under 65 and at risk cohort	On-going
Data and IT	Primary Care representative to monitor imm form data and practices who may miss submissions	1 March 2020
	Flu uptake will be monitored on a bi-weekly basis via local EMIS searches	1 March 2020
	Looking at effective IT solutions to manage flu data entry for practices and improve patient experience	30 August 2020
	Webinars on EMIS Flu Protocol and how to use effectively	On-going
	Barcoded IT clinics to improve patient flow and admin time for practices	September 2020

Priority area	Objective	Deadline
Infection Prevention and Control	Invite IPC lead to the flu group	Complete
	Where possible practices will be running an appointment model with one in one out	On-going
Call and recall	The service has been commissioned as part of the PMS	On-going
Workforce	Exploring models for lead nurse oversight so that HCA doesn't require PSD for each patient	September 2020
Use of alternative sites	Alternative venues are being explored	On-going
	Some practices are buddying up due to estate limitations	On-going
	Discussions will take place with the feds to explore further options for alternative sites	September 2020
Inequalities	Searches have been set up for LD eligible for jobs	Complete
	Will link in with community pharmacy to maximise opportunistic jobs	On-going

- The following table presents the main challenges and risks for the 2020/21 flu season. Mitigating actions will be identified and implemented for each risk.

Area	Challenge	Current risk rating
Operations and contracting	Unclear if there will be sufficient provision for housebound and unregistered cohorts in all boroughs	High
	Provision in community pharmacies could be restricted due to social distancing	Low
	Lack of clarity on the capacity for district nursing in some boroughs	Medium
Infection prevention and control	Sufficient PPE supplies could be a challenge particularly if there is a second wave	Medium
	Some gaps in understanding the guidance remain	Low
Data and IT	Data flows from secondary care and correctly coding the activity on GP systems	Medium
Workforce	Lack of clarity around workforce capacity to deliver the extended programme (50-64 year olds)	High
Alternative sites	Securing suitable venues that meet IPC and CQC requirements	High
Vaccine supplies	Some concerns around supply of vaccines remains	Medium
	Securing sufficient storage if more stock is released for the 50-64 year old	Low
Inequalities	Members of the BAME community may take a more cautious approach to visiting healthcare sites due to increased risk of contracting COVID	Medium